



# ANNITA KATEE BATLIWALA

- ENTERTAINMENT & LIFESTYLE JOURNALIST -

THIS HALF FULL EXPERIENCED OPTIMIST IS LOOKING FOR A NEW AND EXCITING OPPORTUNITY TO LEARN AND GROW

OPEN

(310) - 343-9407

annitakatee@gmail.com

annitakatee.com

## SKILLS:



## HOBBIES:



## REFERENCES:

- Catt Sadler
- Ginger Duran

Contact details available upon request

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TO SEE MY FULL  
PORTFOLIO:



## PROFILE:

A dedicated journalist keen on uncovering the unexpected angles in pop culture. With various opportunities in some of the world's most popular publications, Annita has the experience necessary to deliver the most factual, ethical and impactful content for digital, television and print.

## EXPERIENCE:

### SENIOR SHOWBIZ REPORTER | APR 2017 - PRESENT

*Daily Mail | Sydney, Australia & Los Angeles, USA*

- Publish upward of 50 engaging and informative articles per week for worldwide readership that garnishes thousands of social shares on each
- Break exclusive stories on some of the world's top celebrities and most influential personalities after attending press junkets, red carpets, festivals, private events and phone interviews
- Cover breaking news stories in a timely, informative and factual manner while ensuring sources are reputable
- Write, research and produce content for Emmy winning DailyMailTV, Daily Mail and Mail Online social sites.

### FREELANCE RED CARPET REPORTER | APR 2018 - PRESENT

*Red Carpet Report | Los Angeles, USA*

- Interview celebrities and talent on-camera for red carpet award shows and various events, including; Mandy Moore, Justin Hartley, Natasha Lyonne, Bindi, Teri and Robert Irwin, Chrishell Hartley and Cody Fern.

### DIGITAL DIRECTOR | JAN 2016 - PRESENT

*Catt Sadler & theCATTWALK | Sydney, Australia & Los Angeles, USA*

- Sole editor and creator of Catt Sadler's growing YouTube channel
- Digital director of theCATTWALK - the blog of Catt Sadler, and its respective social sites, in which readership and engagement has grown 470% since undertaking the role
- Lead a team of interns in continuing to create engaging website and social media content - including but not limited to graphic design, video creation/editing and photography.

### ENTERTAINMENT & LIFESTYLE INTERN | NOV 2015 - MAR 2016

*The Sydney Morning Herald - Fairfax Media | Sydney, Australia*

- Broke stories that claimed the front page of both the physical paper and online site for Australia's most popular and circulated publication with a readership of over 5 million+ each month
- Interviewed various celebrities on-camera at press junkets and festivals both from Australia and overseas for exclusive feature articles and online interview segments.

### CONTENT CREATOR | JAN 2014 - PRESENT

*annitakatee.com and Annita Katee on YouTube | Los Angeles, USA*

## EDUCATION:

### BACHELOR OF MEDIA, COMMUNICATIONS & JOURNALISM

*University of New South Wales - 2016*



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