

ANNITA KATEE

JOURNALIST & CONTENT CREATOR

INFO

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SITE

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EDUCATION

Bachelor of Media,
Communications and
Journalism

University of New South
Wales - 2016

SOCIALS



@annitakatee



@annitakatee



@annitakatee



@millennialstalk

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PROFILE

A dedicated journalist and host keen on uncovering the unexpected angles in the entertainment, lifestyle, beauty, fashion, health & wellness sectors. With various opportunities in some of the world's most popular publications, Annita has the experience necessary to deliver the most factual, ethical and impactful content for digital, television and print.

EXPERIENCE

SENIOR ENTERTAINMENT JOURNALIST | APR 2017 - PRESENT

DailyMail | Sydney, Australia & Los Angeles, USA

- Publish upward of 50 engaging and informative articles per week for worldwide readership that garners thousands of social shares
- Break exclusive stories on some of the world's top celebrities and most influential personalities; following press junkets, red carpets, festivals, private events and phone interviews
- Cover breaking news stories in a timely, informative and factual manner, while ensuring all sources are reputable
- Write, research and produce content for Daily Mail, Mail Online social sites and the Emmy winning show, DailyMailTV.

FREELANCE HOST & RED CARPET REPORTER | APR 2017 - PRESENT

DailyMail, Red Carpet Report & Millennials Talk | Sydney & Los Angeles

- Interview celebrities and talent on-camera for red carpet award shows and various events, including; Mandy Moore, Shanina Shaik, Bindi, Terri and Robert Irwin, Celeste Barber, RHOM & RHOS casts, Justin Hartley, Marsai Martin and Natasha Lyonne
- Host, editor and producer of the Millennials Talk podcast.

FREELANCE JOURNALIST & CONTENT PRODUCER | NOV 2015 - PRESENT

Sydney Morning Herald, Catt Sadler, The Cattwalk, Curology, Luna Bar, The Upside | Sydney & Los Angeles

- Editor and producer of Catt Sadler's YouTube and social media channels - garnering a 470% increase in engagement levels
- Lead a team of interns at The Cattwalk to create SEO friendly website and social content via written and visual posts
- Execute digital advertising content for top clients including; Curology and Luna Bar on various digital platforms
- Former entertainment and lifestyle reporter for the Sydney Morning Herald - Australia's most circulated publication with a 5M+ readership
- Multiple front page stories in both the physical paper and digital SMH site
- Former weekly columnist for The Upside on the latest health and wellness trends and topics.